

THETA ALPHA STEM ACADEMY

THETA ALPHA FOUNDATION

Sponsorship Request Deck



— FRIENDSHIP IS ESSENTIAL TO THE SOUL —



THETA ALPHA CHAPTER

OMEGA PSI PHI FRATERNITY, INC. CHARTERED OCT1, 1935 DALLAS, TX



About Us



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Aspire to inspire young boys and girls to pursue STEM careers in support of promoting educational initiatives throughout the world.

Introduction

The goal of the Theta Alpha STEM Academy (TASA) Sponsorship Program is to obtain support, both financial and non-financial, for the various program initiatives that our organization has planned for the 2023-24 fiscal year. Sponsors are key stakeholders, who play a vital role in helping us continue our efforts to promote Science, Technology, Engineering, and Mathematics (STEM) activities in South Dallas serving the following zip codes: 75215, 75210, 75227, and 75217. In addition, Sponsorship allows our organization to provide adequate resources to be able to help in their community and classroom via a thoroughly immersed curriculum. As a Corporate Sponsor, your company will have the opportunity to assist with ensuring students be positioned to resolve the need for talented personnel to fill future positions within these fields.



Vision & Mission

Vision

Omega Psi Phi Fraternity, Inc. has a global reach, this unique brand of STEM has the potential to be an impact to kids all over the world.

Mission

Theta Alpha STEM Academy (TASA) part of the Theta Alpha Fraternity, focused on developing leaders

through, mentoring opportunities, historically driven responsibilities to serve local communities.



Academy Goals

Goals 1

Establish partnerships with industries interested in STEM and secure strong relationships that support future success.

Goals 2

Our aim is to booster Omega's brand with quality programs that may be shared and implemented by all districts and chapters.



Goals 3

Showcase the incredible changemakers within our community and their significant contributions.

Goals 4

Understand Inter and Intrapersonal skills acquired from participating in S.T.E.M.



Goals 5

Teach participants how to be inventors rather than consumers of current and future technologies.

Schedule

Currently being revised for the 2024–25 fiscal year.



Each General Body is followed by an activity

Core Initiatives

The core initiatives of the Theta Alpha STEM Academy are:

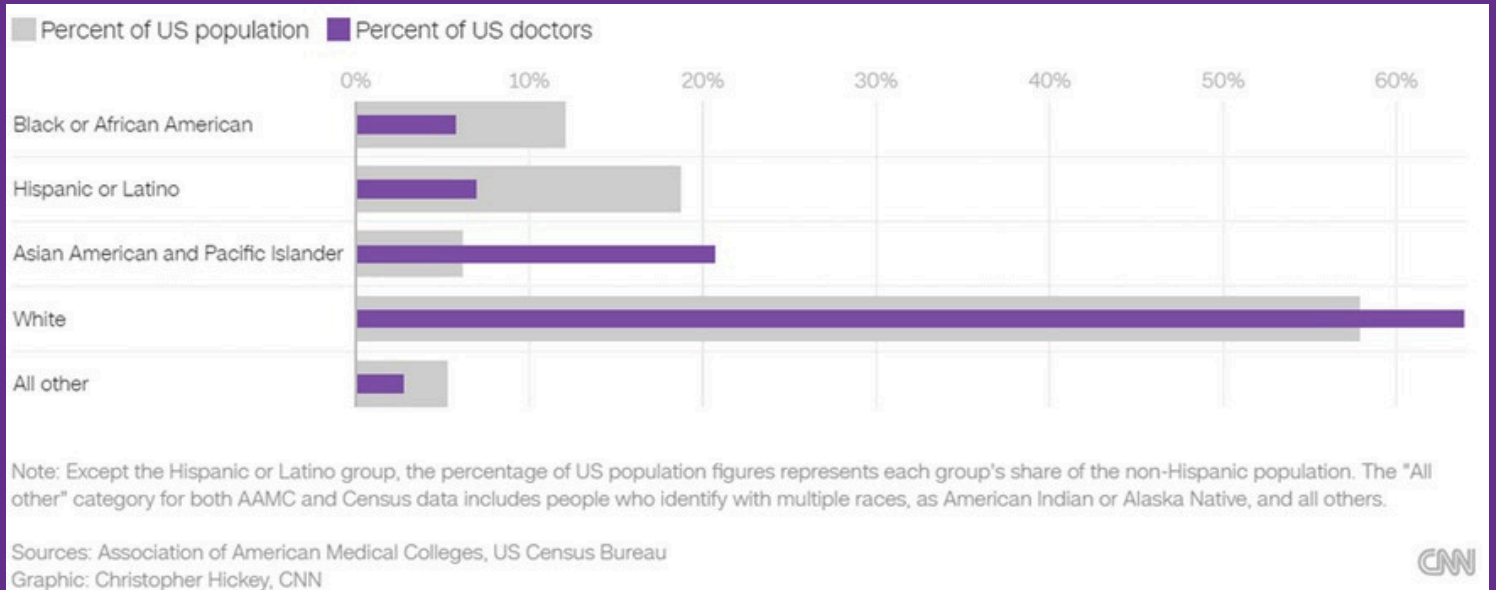
"Lifting as we climb."

- Mentor elementary school and middle school students who show interest and aptitude to pursue in careers in science, technology, engineering, and mathematic programs. Encourage scholastic achievement in students in elementary to middle school with later expansion to high school. Develop partnerships in the STEM community to promote activities, campus visits, and exposure to diverse professionals.
- Register and become a National Society of Black Engineers (NSBE) Jr. chartering chapter. To encourage and support parental commitment to children's education. To raise cultural awareness among students.



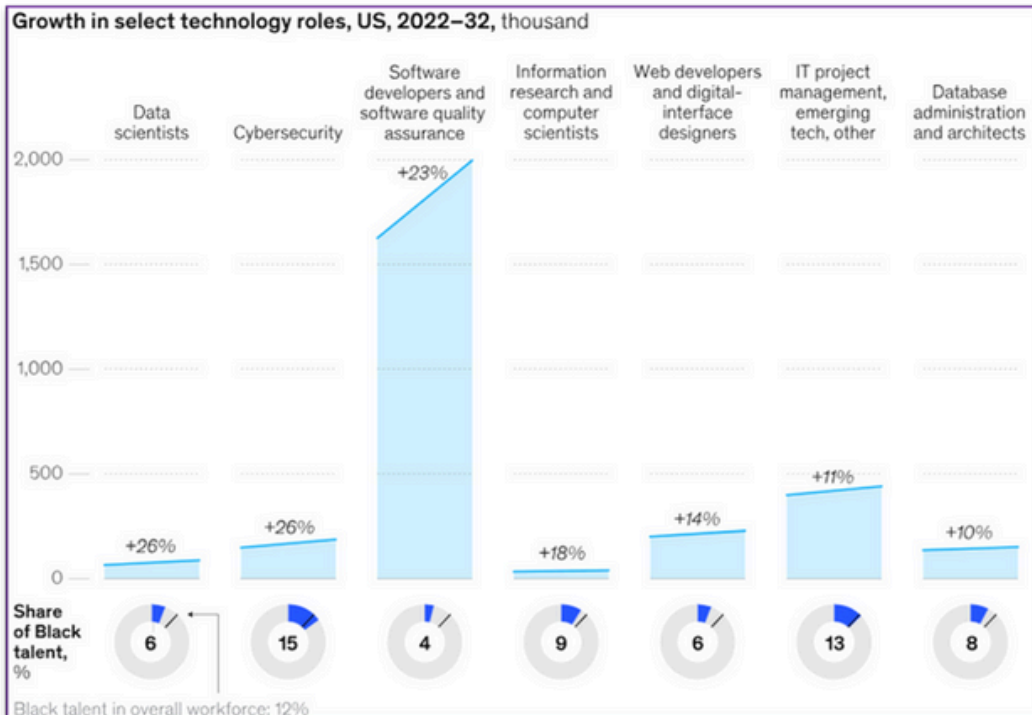
Did You Know?

The decline in the number of prospective of Black scientists, engineers and mathematicians is occurring even as demand increases. Employment in STEM fields is projected to grow twice as fast in the next decade as for all occupations, according to the Bureau of Labor Statistics. STEM jobs also offer comparatively high salaries and benefits.



"A Call to Address Disparities in K-12 Education for Black Youth." asm.org/articles/2022/February/A-Call-to-Address-Disparities-in-K-12-Education-for-Black-Youth

The Need For Blacks In Tech



"African Americans continue to be misrepresented in one of the fastest growing industries, tech. Black people make up 12 percent of the US workforce but only 8 percent of employees in tech jobs. That percentage is even smaller further up the corporate ladder; just 3 percent of technology executives in the C-suite are Black, according to a McKinsey analysis of Fortune 500 executives."

"How to Close the Black Tech Talent Gap | McKinsey." [www.mckinsey.com, www.mckinsey.com/bem/our-insights/how-to-close-the-black-tech-talent-gap](https://www.mckinsey.com/our-insights/how-to-close-the-black-tech-talent-gap).



Sponsorship Tiers

Start from \$10k

High Aspiration

- Company logo and link to company's career site on TASA website and social media platforms
- Company logo and link in TASA e-newsletter
- Invitations to speak at general body meetings/host workshops
- End of year recognition

Start from \$5k

Virtue

- Company logo and link to company's career site on TASA website and social media platforms
- Invitations to speak/host workshops/general body meetings
- Participate as judge(s) during the pitch competition

Start from \$2.5k

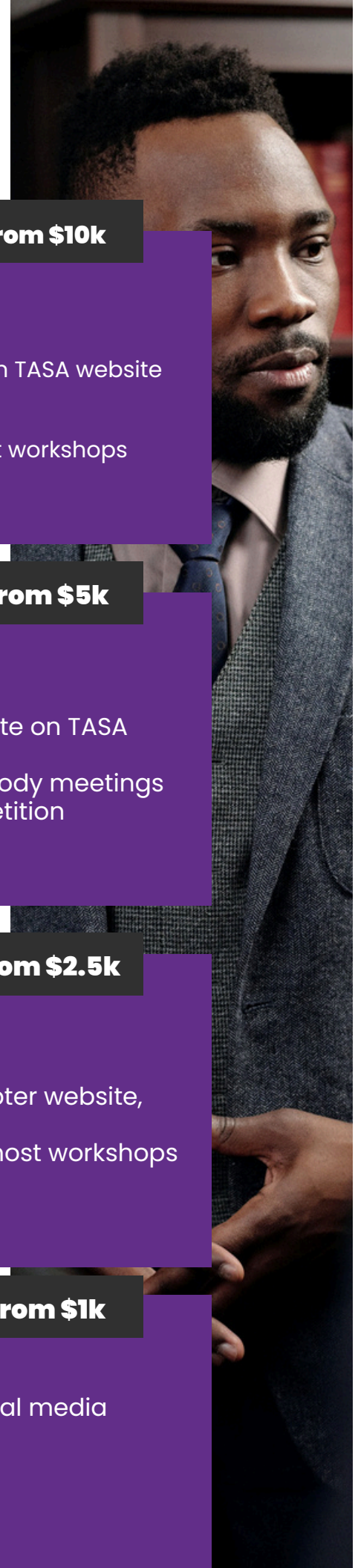
Nobility

- Company name, link homepage on TASA Chapter website, and social media platforms
- Invitations to speak at general body meeting/host workshops

Start from \$1k

Victory

- Company name, link to homepage, and social media platforms



Additional Contribution Options



Customized Giving

Several of our events involve awarding prizes for member participation, interest, and enthusiasm in engineering, technology, and/or paid NSBE Jr. membership. We realize that companies often have give away promotional materials for publicity and recruiting purposes. We would greatly appreciate donations of such as bags, totes, calculators, cups, mugs, key chains, pens, pencils, posters, t- shirts, caps, etc.

Theta Alpha STEM Academy also accepts Lunch, **Laptops**, T-Shirts,

In-kind donations such as **School Supplies**, Boxed Lunches, etc. In addition, the following contribution platforms are alternate forms to support:

- North Texas Giving Day
- Corporate Matching

The Story

As a corporate sponsor, Theta Alpha STEM Academy via the Theta Alpha Foundation provides your company the opportunity to be a strong advocate of increasing the number of elementary and middle school students wanting to become STEM leaders in the community and workforce one day. Our students come from diverse backgrounds such socio-economically disadvantage environments with minimal education levels above high school graduation. TASA and our community partners are all valuable resources for your company to incorporate visibility and jumpstart pipeline of prospective employees.

Organization & Management

Our committee liaisons have over 30-plus years of working within various STEM industries and non-profit leadership with recognized community-based organizations to provide hands-on experiences in STEM to help grow students' interest in technical education and careers.



Christopher Lewis
Committee Lead



Corey Sims
Committee Co-Lead



Get in touch with us!

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www.tafdallas.org/TASA

